



THE ANNUAL REPORT

TEAM BUSINESS-SCHOOL 'MINI-BOSS'

BUSINESS LINE



2009-2010

PROJECT: PHOTO EXHIBITION 'WORLD IN CHILDREN'S EYES'



AIM

Organise photo exhibition devoted to the day of Children Defence. Earn money using auction.

FOR CHILDREN

From 6-16 years old.

For successful realization of project we arranged the following:

- Project presentation at the forum of Social responsibility of business (grant: \$150)
- Discussion with the Office of Cultural Heritage Protection of Odessa region about cooperation
- Designing, printing and spreading of 500 flyers containing information about terms of participation.

Collecting 200 photos.

Organising the exposition.

Grand opening.

30 photos were sold at the exhibition.

RESULTS

EXPENSES:	\$150
INCOME:	\$350
PROFIT:	\$200

PROJECT: BUSINESS LESSONS FOR STUDENTS

We have studied the Ukrainian market and found out that our society highly demands knowledge of business among children. It happens because we do not start studying economy until the 10th-11th grades and we do not study it at all schools, we decided to solve this problem in 2009, when we created lessons for children aged five-six years old. This year we decided not to refuse this idea, but to rise it to a higher level. We have developed a set of interrelated business trainings for children of 8-13 years and called it "The first step towards business".

This project has many objectives, such as teaching children the basics of business and Leadership, helping children to take responsibility for making decisions and setting goals and to show their potential and creativity. We have spread information about the training for children, to make them interested

and we agreed on a special room for lessons at the office.

We conducted the following trainings:

1. Business and leadership nowadays
2. Achieving business goals at SMART

Also the project will include trainings:

3. Money in business
4. I'm learning to sell (supply and demand)
5. I'm learning to sell (Advertising)

The cost of participation in training was \$5.



RESULTS

Our results caused motivation to develop leadership and entrepreneurial skills among the participants of training increased by 80%

PROJECT: FASHION T-SHIRTS

AIM

Organise a successful business, earn money using knowledge from business school «Mini-Boss».

FOR PEOPLE

From 9 to 59 years old.

Because Odessa's people follow the latest fashion this business must be successful. Odessa is trendsetting city of Ukraine. So there is nothing surprising, that the idea of this project was born in our city. Carrying out our project was going by this plan:

- Conducted marketing research by asking 350 people questions
- Developed designer products
- Put them in print
- Advertised our T-shirts through social networks
- Sold them on the market.

100 T-shirts were made.

Cost price of 1 T-shirt is \$9.

T-shirt – \$6.

Painting – \$3.

Price of 1 T-shirt – \$15.



RESULTS

EXPENSES:	\$900
INCOME:	\$1500
PROFIT:	\$600

PROJECT: ODESSA – MY NATIVE CITY

AIM

Tell the young people an interesting and informative story about uncommon city using the spoken language. Teach the new generation to love their native city and to be proud of people who made Odessa the rich and glorious city.

FOR CHILDREN

From 2 to 16 years old.

CONTENTS The book tells about people, who founded the city, features and unique ethnic flavour.
TECHNICAL DETAILS Format 70*90; Paper 170 g/mm2; Offset printing; Tumber of pages – 80;

Tumber of copies 1000
Cost price of 1 copy – \$2;
Make-up – \$150;
Printing – \$1750;
Price of 1 copy – \$4



RESULTS

EXPENSES:	\$1900
INCOME:	\$3200
PROFIT:	\$1300

PROJECT: GREEN WAY



Now we live in the age of modern technologies and of coming of ecological disaster. So we organized and carried out this project for saving nature "Green way". The aim of our project is to show people that living in a green and clean city are better than living in dirty city. We took the packet with seeds of flowers, and planted on flowerbeds of "Sun Maine" tourist base. As a result we got 520 cubic meters of oxygen per week. Then we organized an ecological lesson for kids of age 8 to 12. We explained the importance of saving nature in the world. Children enjoyed this very much. They were very interested in this. We haven't earned money, but we have children who are now ready to solve ecological problems in our city.

AIM

Clean and decorate our city. Define the currency of problem; purchasing of seeds (60 grn).

Involvement of students; choosing the place of planting.

Working!!!

RESULTS

520 m3 of oxygen per week from 1 plant beautiful flowerbed

PROJECT: FIFA 2010. COUNTRY ANALYSIS



Every year football becomes more and more popular. Today there are 1000's of professional football players, million of fans all over the world. This game is firework of emotions. Waves of emotional experience, patriotism, want win. Football is not only game, but a successful business.

While the World Cup was taking place, there was an unusual interest to the countries, which participated in Play-Off. Therefore we organised the round table on theme: "Economic analysis of countries, which participated in Play-Off matches".

We examined and discussed the economic situation of these countries and compared it with the results on World Cup. Economic and football experts were invited.

Our conference was on TV and on-line on the Internet.

After the round table we found out that economy of the country does not always affect it's football results.



OUR PHILOSOPHY

Ukraine is a young country, we have some problems but we, as students, are confident that the most of them can be solved by building a powerful, reliable and stable economic system.

We are convinced that if we develop entrepreneurship in our country, problems with ecology, education, birth rate and poverty will be solved, because a person, who started his own business, will be interested in its development and stability, so he will do his best for prosperity of his homeland.



OUR RESULTS

PROJECTS: 6

TV-NEWS: 8

PROFIT: \$2490

BAB (Business Advisory Board): 12

PEOPLE INVOLVED: 4098

WE ARE GRATEFUL TO:



Национальний ФОНД
АНДРИЯ АЗАРОВА

